



Since 1969, Big Brothers Big Sisters has provided quality youth mentoring services in our local communities. Our programs bring together parents, mentors, donors, and staff who empower potential in the young people whom we serve.

Everyday, we witness the extraordinary power of mentoring. From the Little Sister who is finally reading at grade level to the mom who appreciates her son's Big Brother so much that she bakes him a cake to celebrate their match anniversary. Mentoring changes lives for the better, forever.

1,484

Matches  
Served

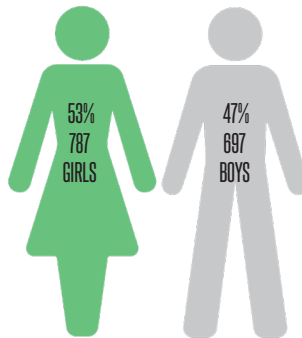
35,884

Mentoring  
Hours

THE YOUTH WE SERVE

55% live in a home without one or both parents

76% are from low-income households

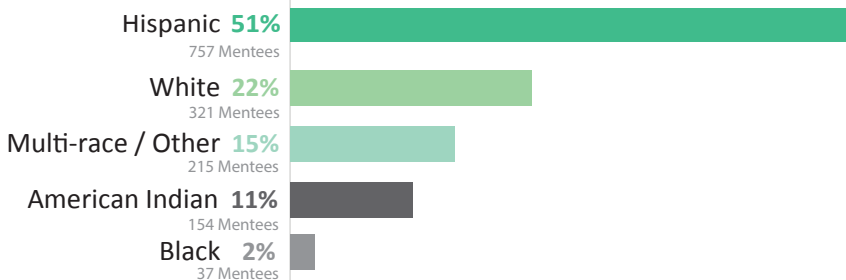
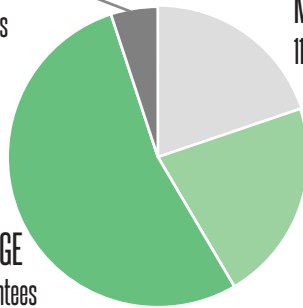


5% POST-SECONDARY AGE  
19 TO 21 | 75 Mentees

22% MIDDLE SCHOOL AGE  
11 TO 13 | 322 Mentees

53% HIGH SCHOOL AGE  
14 TO 18 | 793 Mentees

20% ELEMENTARY SCHOOL AGE  
11 TO 13 | 322 Mentees



GIRLS NEED DEFENDERS, TOO

When Rachel enrolled her daughter, Kahlo, in Big Brothers Big Sisters, six years ago, she was painfully shy. Kahlo had a hard time playing with kids her own age, let alone talking with an adult. Rachel believed that Kahlo would come out of her shell by visiting with a Big Sister every week - and she was right. Kahlo, now a 7th grader, is a confident young lady with lots of self-esteem. She has plenty of friends and is not afraid to advocate for herself in school and other situations.

*"As a single mom, I believe my daughter needs other good role models in her life. Kahlo and I are so blessed to have Jeannie in both of our lives."*

- Rachel, Kahlo's Mom

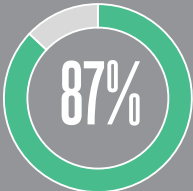


(Kahlo with her Big Sister, Jeannie)

## MEASURABLE IMPACT



of students advanced to the next grade



have a positive connection with their peers



have a desire to avoid risky behavior

## RELATIONSHIPS EMPOWER POTENTIAL

Each time Big Brothers Big Sisters matches a young person with a role model, we know we are igniting the potential that is inherent in us all. To remain accountable, we constantly gather data and measure changes in each child through a Youth Outcomes Survey. In 2018, 95.9% of our Littles reported positive outcomes in at least one category, while 77% of our Littles reported positive outcomes in at least two categories.

## THE POWER OF 1-TO-1 MENTORING

We serve youth in Central New Mexico, Otero, and San Juan counties through unique programs in communities and schools. With your help, we provide mentoring opportunities to help close the achievement and opportunity gaps that exist for many children.



### IN THE COMMUNITY

Our traditional community-based 1-to-1 mentoring takes place in neighborhoods and communities. Each match gets together for four hours per month to have fun and build a trusting relationship to help navigate life's challenges.



### IN SCHOOLS AND SITES

Our school and site-based programs partner with local elementary and middle schools, as well as off-site after school programs to focus on kids identified by teachers as needing a mentor. Whether shooting hoops on the playground or helping with homework, mentors build a lasting friendship with youth that can help inspire them to reach their full potential.



### MENTOR2.0

Mentor2.0 is a mix of guided classroom curriculum and technology-supported mentoring for high school students. With a focus on college preparation and career readiness, matches connect weekly via a secure online platform. Once a month, mentors and students meet in person for an educational activity.



He believes that Big Brothers Big Sisters' mentor2.0 program is a great support for high school students. "Mentor2.0 gives you more than just what's offered in school. If you can't rely on your teachers or your parents for advice, you can go to your mentor."

## BRIAN'S POTENTIAL IGNITED

Brian will be a first generation college student when he graduates from high school in May 2019, and he probably could not do it without the support of his mentor. Brian says, "Froilan has really given me great advice about getting better grades, and working to get ready for college." He adds that Froilan was also the first person in his family to go to college, so he understands how hard it can be. Froilan knows from first-hand experience that it isn't easy to balance family with his own personal goals. He has shared about how his parents had not wanted him to go away to school, and how it created friction in his own family. He uses this example in his mentoring Brian on his college choices, and how to balance personal interest with the pressures of family and other influences.

Brian is excited about his future, and his ambition to explore music production.